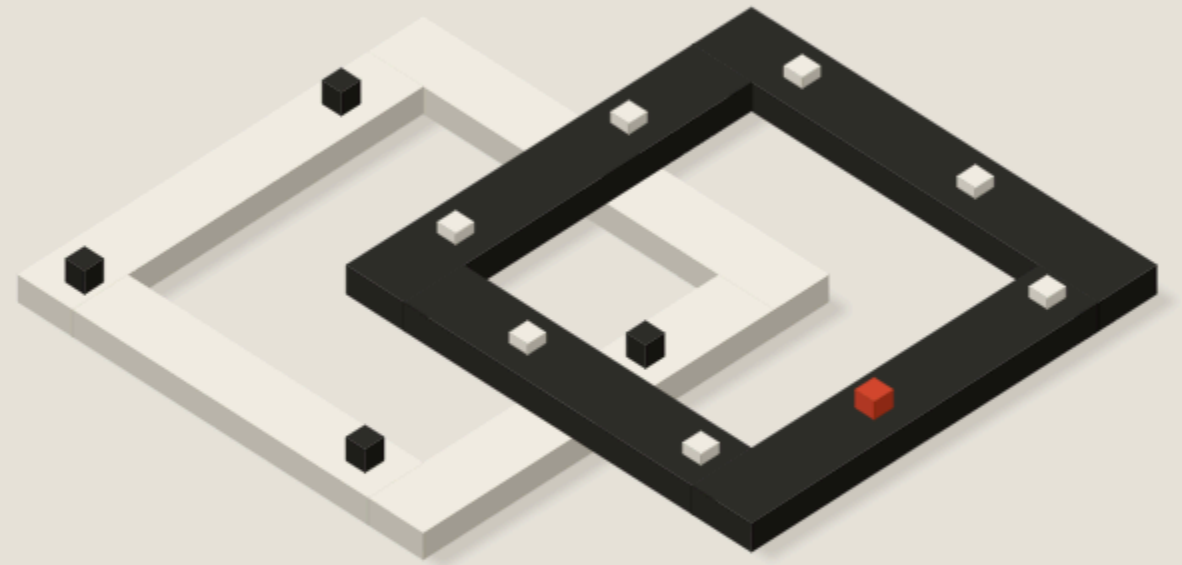


OCTYN.

**We build AI systems
for your business and
keep running them.**

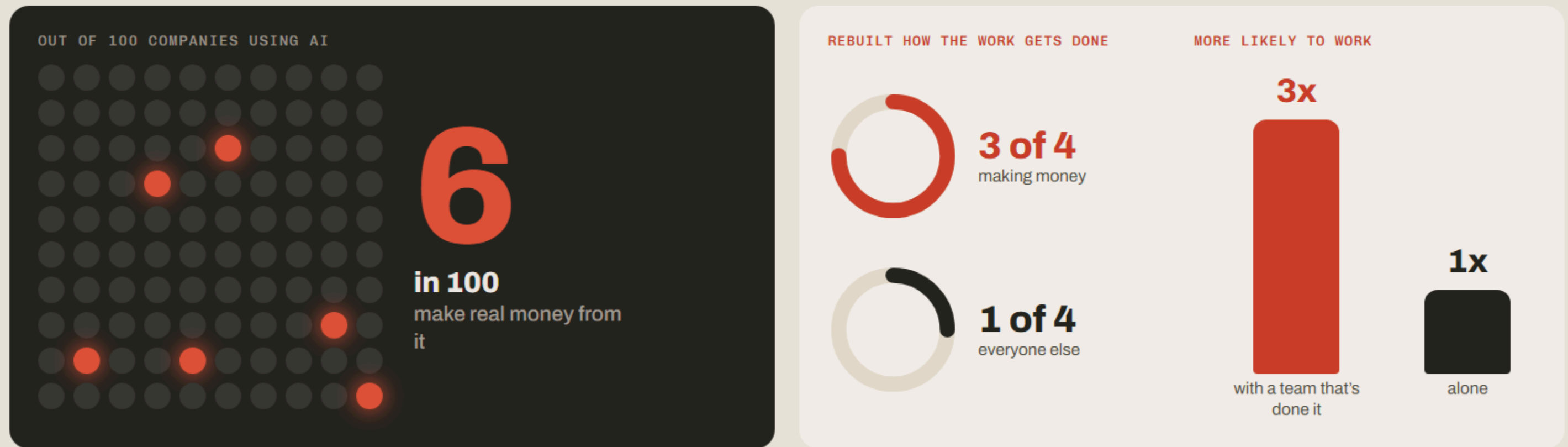
octyn.co



THE PROBLEM

Most companies use AI and haven't made money from it.

More AI seats on the same old process won't change the numbers.



OUR BACKGROUND

shownmedia

Our cofounder comes from **Shown Media**, the launch studio behind Warp, Merge, HockeyStack and Slash, with 50M+ views for its clients.

BEFORE

A team searched and vetted creators by hand for every launch.

WHAT HE BUILT

Agents that find, read and score profiles against the brief.

WHAT CHANGED

One person reads **1,000+ profiles a day**, so every launch gets a shortlist that fits the brief.

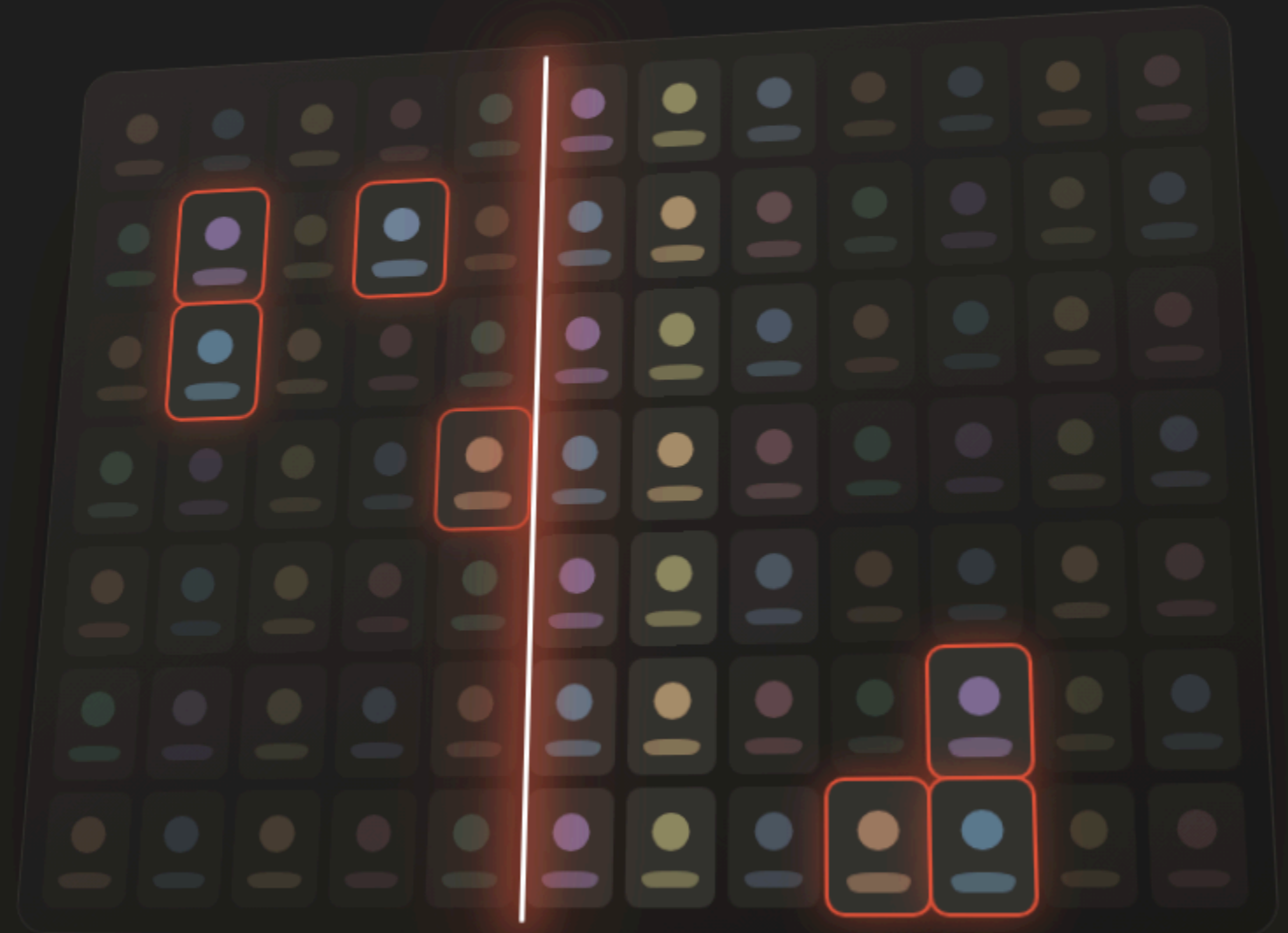
Creator details hidden.

Brief

Developer tool launch · creators who teach code

737

profiles read today



Shortlist 4



WHAT WE DO

We take over whole departments of work, then run them for you.

Most companies making money from AI got there by **rebuilding how their work gets done**. McKinsey, 2026

FINANCE

Your receivables desk

INV 1041\$2,400✓ paid

INV 1042\$860✓ paid

INV 1043\$1,250reminder sent

HIRING

Every CV, the same day

FITS THE ROLENOT NOW

THU

11:00

Interview booked

SUPPORT

Every question, day and night

Can I return it after 30 days?

Yes, members get 45 days. Here's your return label.

from your returns policy

PRODUCTION

Every order, every maker

Maker 1

Maker 2

Maker 3

Maker 4

Maker 3 behind, 8 pieces moved

SALES

Hundreds of leads a day

FOUNDWRITTENFOLLOWEDREPLIED

Brightside

Northfield

Kettle & Co

●●●●

●●●●

●●●●

CLIENT WORK

Every report, overnight

October reportLUMEN

Sent to client

RUNNING NOW · AARTTSII

Wholesale without the production mess.

BEFORE

Guessing yarn and hours, and chasing makers by hand.

WHAT WE BUILT

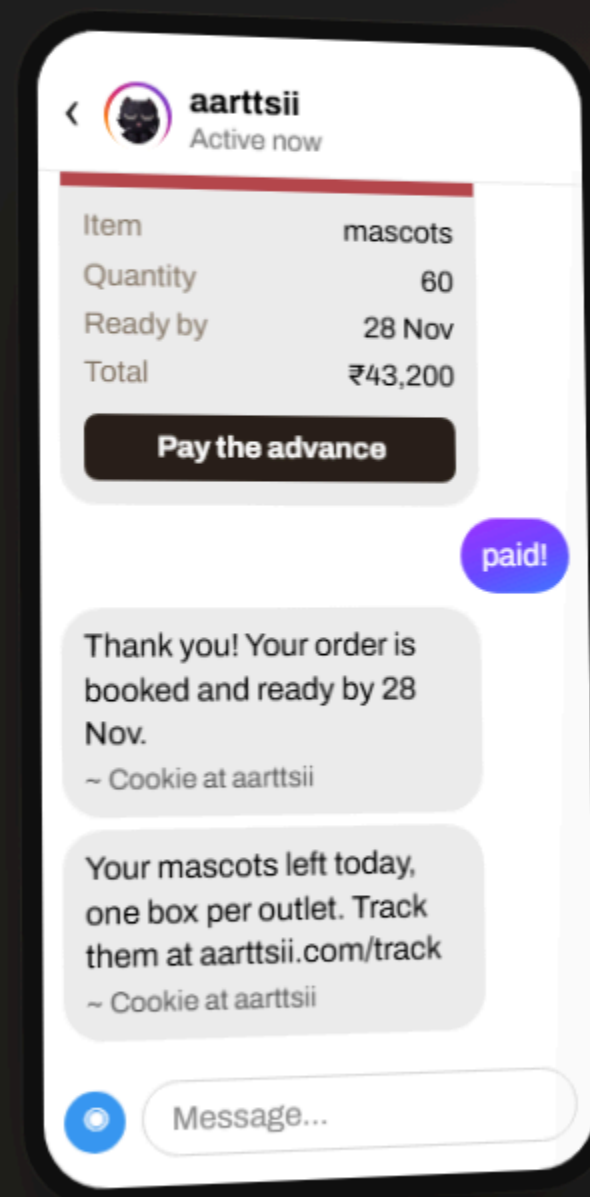
A desk that prices, plans, tracks, ships and invoices every order.

WHAT CHANGED

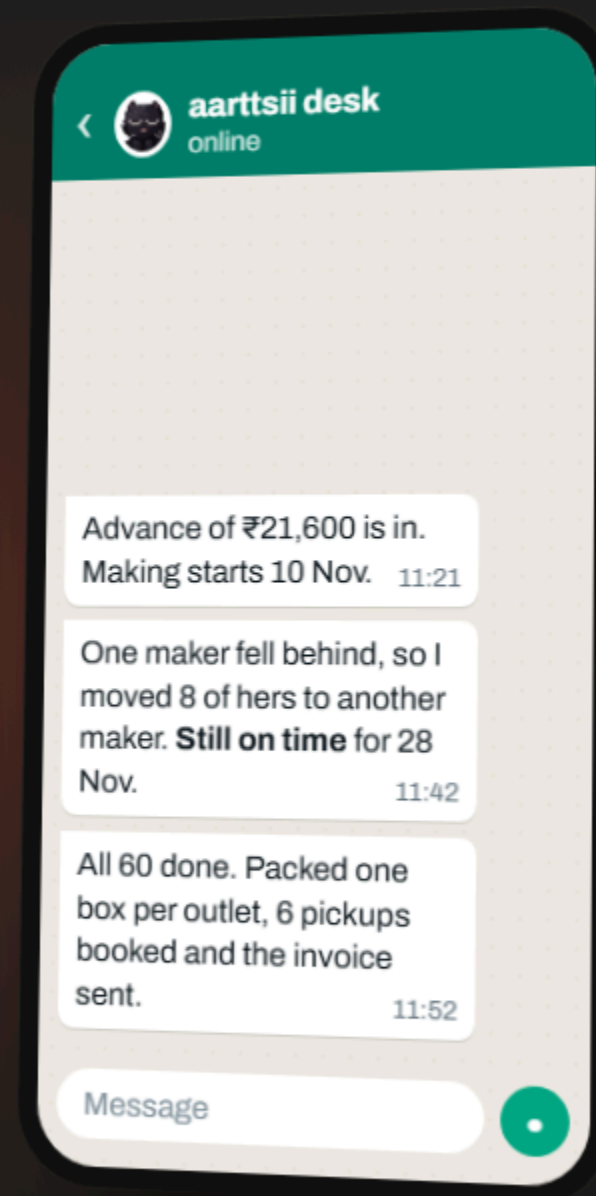
Her days go into making, while the selling gets handled.

aarttsii's first client, **Hocco**, was closed and handled entirely by the systems we built.

THE BUYER · INSTAGRAM



THE FOUNDER · WHATSAPP



OUR OWN PRODUCT · MOONEY

Say what you spent. That's it.

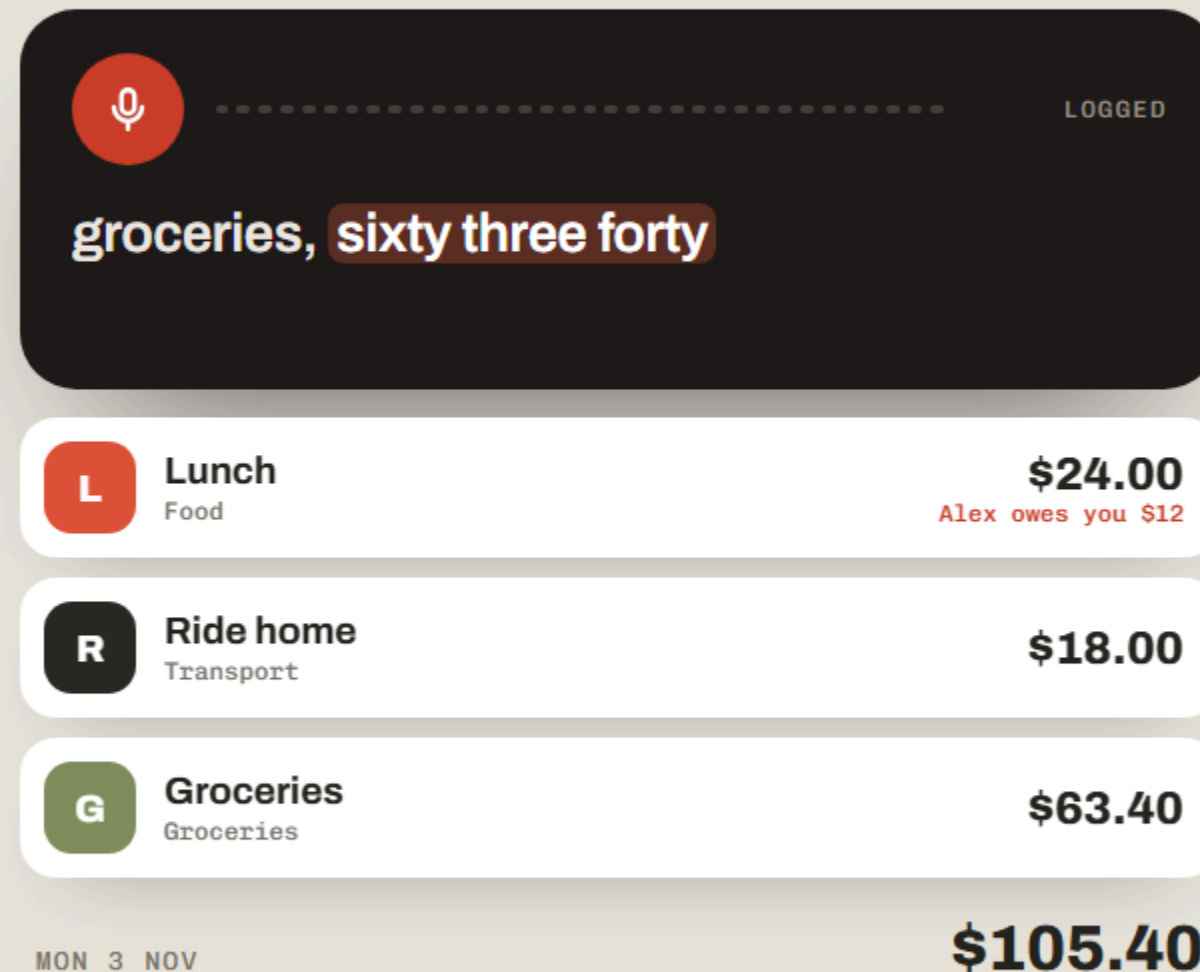
WHAT IT IS

An expense tracker you just talk to. **No forms, no typing.** It's logged, sorted and split as you speak.

WHAT WE BUILT

The whole app, end to end. Live on Google Play.

It has since brought in a query from **a healthcare business** wanting the same ease for its patients.



HOW WE WORK

Your technical partner and your operating partner.

TECHNICAL PARTNER

We design and build the system.



Redesign

Gmail

Sheets

WhatsApp

**One system
for you**

Build

OPERATING PARTNER

Then we stay and run it.

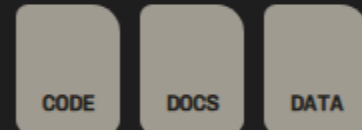


Run

~~Today's model~~

A better one, switched in

Upgrade



Yours

You keep

The same people who build your system run it afterwards, **so nothing gets lost in a handover.**

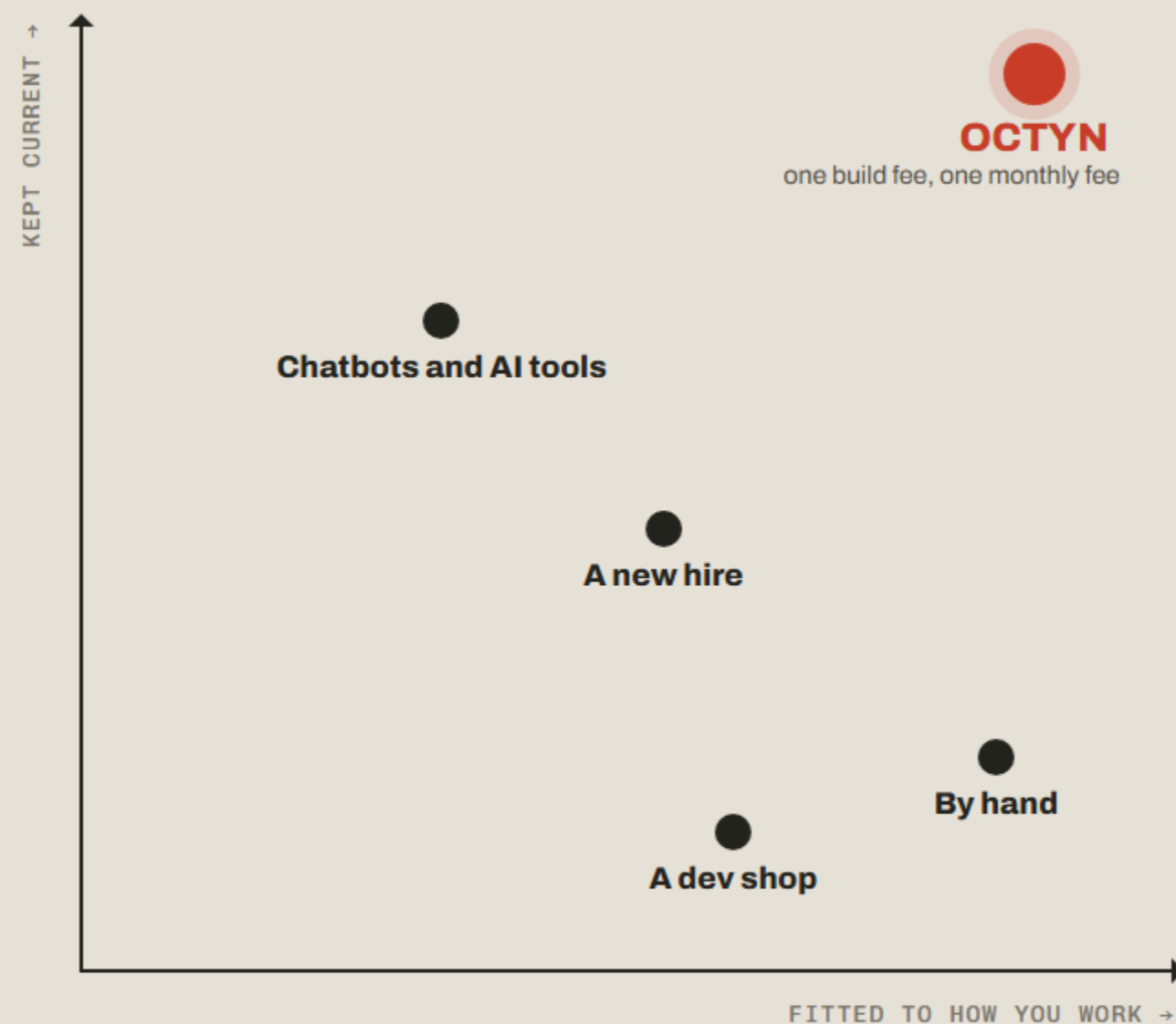
THE OPTIONS

Start with one job, and keep it current.

One job first, then the next. We keep up with new models so you don't have to.

"A copilot sells the tool. An autopilot sells the work."

Sequoia Capital, 2026



Big companies already run on agents. Investors are paying for it.

ALREADY RUNNING IT

C.H. Robinson
FREIGHT

600 hrs

saved a day

Kaiser Permanente
HEALTHCARE

1,794

workdays back to doctors

A&O Shearman
LAW

2 to 3 hrs

back per lawyer, weekly

Klarna
SUPPORT

700

agents' worth of work, month one

and **9 in 10** Fortune 500 companies now run agents of their own
Microsoft, April 2026

BEING FUNDED

Legora

\$550M

Hyphenate

\$45M

YC W27

Asking for startups whose AI turns ordinary workers into experts.

Y Combinator, Requests for Startups

NEXT

Which job should run on its own first?

Bring the job that eats your team's week. On the call we'll show you how it would run and what it gives back.

Book a mapping call

octyn.co

